Stratex Digital Marketing Announces New Website Upgrade

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HIGHLANDS RANCH, CO - September 15, 2026 -
Stratex Digital Marketing announces it has upgraded its website and technical systems to boost security, performance, and user experience. The revamp swaps old platforms for a cloud-based setup, introduces updated encryption, and simplifies navigation. These changes ensure reliable performance, faster page loads, and stronger data protection.

The old system managed daily tasks like running marketing campaigns and supporting expert witness work. Now, the new platform handles 50% more traffic, with 99.9% uptime. Added analytics tools track user behavior, letting the team fine-tune strategies for better results. Default HTTPS encryption meets global privacy standards.

Dan Stratford, who has spent 30 years in digital marketing and expert testimony, emphasized the need for these updates. ?Clients and courts depend on quick, secure systems,? he said. ?A slow or failing site during a legal case or marketing campaign can mean delays and lost time. This upgrade ensures our systems won?t

hold anyone back.?

The new setup includes automatic backups, disaster recovery plans, and AI tools to automate tasks like sorting data or creating reports. Pages now load under 1.5 seconds, matching modern speed benchmarks. Clients can collaborate in real time, tracking project progress without technical roadblocks.

This redesign came after six months of studying client feedback and system performance. Engineers focused on clearing traffic bottlenecks and improving defenses against cyber threats. Upgrades like secure file sharing and real-time analysis tools support expert witness work, including handling digital marketing disputes.

Clients working with expert witness Dan Stratford now get better access to secure, real-time data. That page outlines how the system handles digital evidence, audit logs, and fast response tools for legal cases. Encryption protects sensitive info from prying eyes.

The technical improvements also provide Stratex Digital Marketing with a more scalable foundation as the amount of data involved in digital marketing continues to increase. Marketing campaigns can involve information from websites, search engines, advertising platforms, analytics systems, and other digital channels. Maintaining a stable technical environment helps the company organize and evaluate that information while reducing disruptions that could affect ongoing client work.

For expert witness assignments, the upgraded systems provide additional technical support for work involving SEO, online advertising, website performance, analytics, and other digital marketing issues. These matters can require reviewing substantial amounts of digital information, making system reliability and access to organized records particularly important during research, analysis, and case preparation.

The website improvements also address the experience of visitors researching Stratex Digital Marketing and its services. Simplified navigation makes it easier for users to locate information about digital marketing consulting and expert witness services, while faster page performance reduces delays when moving between service pages and other resources. The updated structure also gives the company greater flexibility to add educational information, service updates, and other resources as its website continues to develop.

Moving to cloud hosting and modern encryption aligns the company with industry trends. As cyberattacks get smarter and users demand faster speeds, these upgrades matter more than ever. The changes show Stratex?s focus on serving legal, tech, and e-commerce clients with dependable tools and expertise.

The project also establishes a technical foundation for future improvements without requiring another complete overhaul of the website infrastructure. Stratex Digital Marketing can continue evaluating website

performance, visitor behavior, and changing technology requirements as new tools and security practices emerge. This approach allows individual components of the platform to be updated as needed while maintaining the overall reliability of the system.

By improving reliability and speed, Stratex?s upgrades position the company to support clients in a world where technical strength affects business results. Updates will be posted on the blog and website.

For details on Stratex Digital Marketing, visit the StratexDigitalMarketing.com site. Dan Stratford?s qualifications can be verified at his expert witness profile.

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Stratex Digital Marketing

Stratex Digital Marketing is the only digital marketing training company that teaches you how to develop the best digital marketing strategy for your business.

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