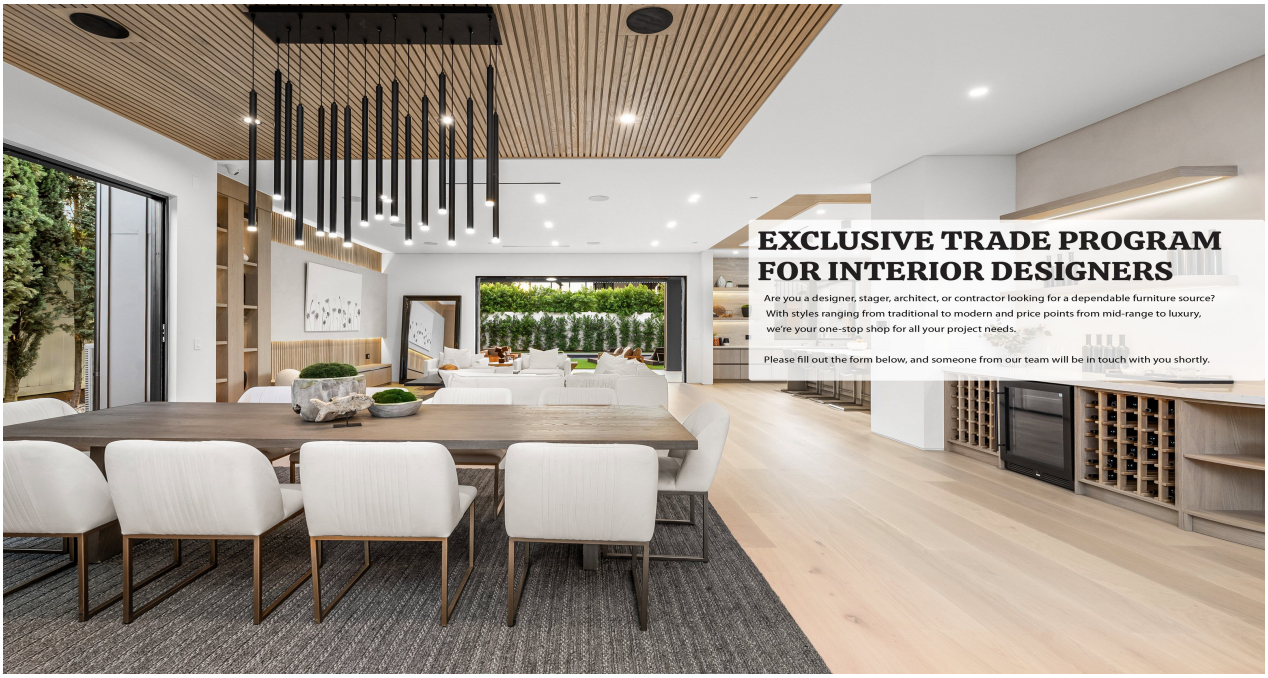

Ornate Home Launches Exclusive Trade Program for Interior Design Professionals

January 12, 2026

SANTA ANA, CA - January 12, 2026 -
Ornate Home, a furniture retailer based in Santa Ana, California, has established a comprehensive trade program designed specifically to support interior designers facing increasing operational challenges in today's evolving market conditions.

The new program addresses critical pain points that design professionals encounter when sourcing furniture for client projects, including inconsistent trade pricing, complex order coordination, and difficulties managing tax-exempt purchases. With nearly 50 percent of interior designers and furniture vendors expecting significant cost increases and project delays due to current trade conditions, according to a 2025 InteriorDaily survey, the timing of this initiative responds to pressing industry needs.

The exclusive trade program provides credentialed professionals, including certified interior designers, architects, decorators, and home stagers, with dedicated support contacts, custom order coordination capabilities, tax-exempt purchasing infrastructure, and early access to new inventory for project planning

purposes. Eligible professionals can enroll by providing appropriate business documentation.

"Interior designers are navigating unprecedented challenges in furniture sourcing, from supply chain disruptions to rising material costs," said a spokesperson from Ornate Home. "This program creates a structured support system that allows design professionals to focus on their creative work while we handle the operational complexities of furniture procurement and logistics."

Program members gain trade-level access to an extensive portfolio of brands, including Bernhardt, Homey Design, Classic Home, Moe's Home, Furniture of America, ACME, Diamond Sofa, Dovetail, and HiTeak. This breadth of brand access enables designers to specify products across various style categories and price points for diverse client projects.

The furniture industry faces significant shifts as new tariffs impact products manufactured in China, Vietnam, and other key sourcing countries. These changes have led to rising material costs and complex shipping delays that particularly affect small and independent design practices. A Credence Research report indicates that 85 percent of architecture and design firms report difficulty finding qualified suppliers and artisans, underscoring the need for reliable trade partnerships.

Ornate home furniture offerings span multiple categories, including living room, bedroom, kitchen and dining, and home office collections. The company operates showrooms in Santa Ana, California, and Charlotte, North Carolina, providing both physical and digital touchpoints for design professionals to explore product options and coordinate specifications.

The program structure recognizes that warehousing and logistics have evolved beyond simple storage functions to become critical components of supply chain security in today's volatile market. By providing dedicated support for complex orders and custom specifications, the initiative aims to streamline the procurement process for design professionals managing multiple client projects simultaneously.

Ornate Home specializes in curating furniture collections that meet the diverse needs of residential and commercial design projects. The company maintains relationships with established furniture manufacturers and provides nationwide shipping capabilities to support design professionals working on projects across different geographic markets.

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For more information about Ornate Home, Santa Ana, CA, contact the company here:Ornate Home, Santa Ana, CAMehmet UNCUOGLU(844) 955 - 3399hello@ornatehome.com2235 N. Tustin Ave. Santa Ana, CA 92705

Ornate Home, Santa Ana, CA

Ornate Home is a U.S. furniture retailer offering stylish, quality furnishings online and in-store. With showrooms in CA & NC and nationwide shipping, our site features over 20,000 products from top brands like Ashley Furniture.

Website: https://ornatehome.com/

Email: hello@ornatehome.com

Phone: (844) 955 - 3399