Positive Impressions Observes World Pet Memorial Day with Support for Veterinary Practices

June 18, 2026

BLACK RIVER FALLS, WI - June 18, 2026 -
Positive Impressions observed World Pet Memorial Day on June 9, 2026, by highlighting resources available to veterinary clinics and hospitals for supporting pet owners during times of loss. The company highlighted ways practices can help families honor their pets and find comfort in remembrance.

The company supplies more than 3,000 products developed for the veterinary sector. Among its memorial offerings are plantable sympathy inserts that contain a mix of annual and perennial wildflower seeds. These inserts allow families to plant them and watch flowers grow as a living tribute to their pets. Wooden vials provide another option for preserving small keepsakes related to a pet. Plantable memorial bags offer a third choice, incorporating seeds so the bag itself can be planted and returned to the earth.

World Pet Memorial Day highlights the bonds between pets and their families, as well as the role veterinary professionals play in guiding owners through the loss. Veterinary practices often look for appropriate materials to support clients in these moments. Positive Impressions makes these items available as part of its catalog tailored to veterinary needs.

The company, based in Black River Falls, Wisconsin, has operated since 2008. It develops products that address various aspects of pet care, from routine client communications to more sensitive situations. Memorial products represent one area of its offerings, created in line with input from veterinary clinics.

"World Pet Memorial Day provides an opportunity to recognize the deep bonds between pets and their families, and the important role veterinary teams play in those moments," said Tim Torkelson, co-owner. "Items such as plantable inserts and other memorial options give practices tools to help clients honor their pets."

Sherri Torkelson, co-owner, added, "Our products are intended to support veterinary professionals as they assist clients during difficult times, contributing to the care practices delivered across all aspects of animal health."

Veterinary clinics use these memorial resources to offer families tangible ways to remember their animals. The plantable sympathy inserts, for instance, provide a continuing connection through the growth of plants or flowers. Wooden vials and plantable memorial bags give additional options for personalized remembrances.

Positive Impressions maintains its product line to match the operational and client-facing needs of animal hospitals and clinics. In addition to memorial selections, the company offers bags for prescriptions and client items, along with other supplies for daily practice activities. The focus stays on functional items that veterinary teams can incorporate into their workflows.

The observance of World Pet Memorial Day reflects ongoing attention in the veterinary community to pet loss and grief support. Many households experience the loss of companion animals each year, highlighting the value of resources for practices. Positive Impressions contributes in this area by supplying specific memorial products that clinics can provide to clients.

Production and fulfillment at the company ensure veterinary practices receive materials suited to their requirements. Team members manage orders for items used in everyday operations as well as those for memorial contexts. This support helps clinics maintain consistent service for their clients.

Positive Impressions selects and designs its catalog based on developments in veterinary practice and client expectations. Memorial items reflect an understanding of the emotional side of animal care. The company keeps its offerings relevant by staying attuned to needs in this space.

Practices around the country incorporate these products to improve client experiences during both regular visits and more challenging times. The plantable inserts, wooden vials, and plantable memorial bags give veterinary teams options in responding to pet loss situations. These items complement other client

communication tools offered by Positive Impressions.

The company's operations pay close attention to the details of veterinary work. From supplies for daily tasks to items for client appreciation and remembrance, its selection covers multiple parts of practice management. Memorial products specifically aid the compassionate care central to veterinary services.

As veterinary medicine continues to evolve, the human elements of pet care stay essential. Positive Impressions supports practices through its specialized supplies. Observing World Pet Memorial Day fits with this commitment by pointing to resources for remembrance.

Positive Impressions has built its work around service to the veterinary field. The company aims to provide items that fit into the range of activities in clinics and hospitals. This includes support for client interactions around pet loss, as noted in the June 9 communication.

The memorial products feature designs that emphasize simplicity and meaning. Plantable options highlight renewal, while keepsake vials focus on preservation. These characteristics address common approaches families take to commemorate their pets.

The veterinary community benefits from suppliers familiar with its specific demands. Positive Impressions offers memorial items as part of its contribution to the support practices give pet owners. The recent post served to highlight these resources in connection with World Pet Memorial Day.

Positive Impressions stays involved with the veterinary sector through its product development and availability. The company supplies materials that practices use to build and maintain client relationships. Memorial items form one part of this larger effort to meet the varied needs of animal care.

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Positive Impressions

Positive Impressions LLC provides high-quality veterinary supplies and custom-printed products for clinics and pet care businesses. Based in Black River Falls, Wisconsin, we focus on responsive service and reliable turnaround times.

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